



Vincent Alrich

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Qualifications
Qualifications
Qualifications

Education
Education
Education

Experience
Experience
Experience

Involvement
Involvement
Involvement

Summary of Qualifications

Highly motivated with outstanding work ethic and determination, skilled in the ability to communicate with clients, strong advertising design skills, knowledge of technical, production and selling tool standards in design

Canisius College, Buffalo, NY

Bachelor of Science in Digital Media Arts, May 2015

Overall GPA: 3.06/4.0

Deans List, 4 semesters

Graphic Designer, New Era Cap Headquarters

Buffalo, NY, June 2015 - Present

Design innovative graphics for multiple cap silhouettes. Manage multiple business accounts by completing design requests and meeting daily deadlines according to the time action calendar. Build artwork libraries for the Men, Women and Kids seasonal product lines based on the upcoming booking programs. Create selling tools for multiple leagues for sales representatives per style

Multimedia Sales Representative, Media Sales Plus

Williamsville, NY, June 2014 - June 2015

Sold print and online classified advertising space for multiple publications within designated categories. Cooperated with members of extended team to provide high quality efficient service

Graphic Design Intern, Sentient Science

Buffalo, NY, January 2015 - May 2015

Collaborated with the marketing and UX designer teams on projects. Re-branded the company overall. Designed various branding/marketing pieces and visual presentations that scientists utilized for projects

Graphic Design Intern, Eric Mower + Associates

Buffalo, NY, August 2014 - December 2014

Designed, developed, conceptualized and executed graphic solutions alongside art directors and copywriters. Met clients, communicated with team and learned how an advertising agency operates

Freelance Graphic Designer - Oakwood Parkside Group, Buffalo, NY

Social Media Coordinator - Advertising Club, Canisius College

Publicity Coordinator - Afro-American Society, Canisius College

Council Member - Urban Leadership Learning Community, Canisius College

